



Autumn Classic Charity Horse Show

**Post Office Box 70273
Albany, GA 31708**

www.theautumnclassic.com

Sponsorship Opportunities **2024**

The Autumn Classic will host their 39th annual Charity Horse Show at the Georgia National Fair Grounds in Perry, Georgia, on November 15th, 16th & 17th, 2024. We are inviting your company and family to join us. Horse and rider teams from across the South will participate in disciplines of hunter/jumper, dressage, trail and pleasure/performance. Multiple generations of families participate at this show with riders ranging from age 5 to 60, each of whom gleam with excitement in the show ring. It's a family event that is full of fun and horses. Best of all, proceeds are given to charity.

This year's beneficiary is the Children's Hospital of Atlanta. This is an effort to raise awareness of the medical needs in our area for pediatric patients. Many are unable to receive the care they need because local hospitals are not equipped to provide the services needed. These children have to be referred to Macon, Atlanta and other states. This organization, CHOA, goes above and beyond to provide top care for children that that is not available in their community or neighboring communities. We would like for you to make yourself familiar with the need in our area, and how CHOA services so many children locally and regionally. Please take the time to learn more about them at www.choa.org

In becoming a sponsor, you will be helping to make this year's show a great success, with a very worthy beneficiary. We offer various sponsorship levels, all including a full color ad in our show book. Please take the time to review our sponsorship forms and if you have any questions, contact Melinda McBride at autumnclassic1985@gmail.com. We hope that you will join us on this endeavor and consider a sponsorship. We would love to see you at the show to enjoy the ringside camaraderie at the Georgia National Fair Grounds facilities, admission is free.

We would also like to invite you to our "Kick Off" party on November 7th at 7pm at Doublegate Country Club. Tickets are \$60.00 each and include dinner, dancing, silent auction and a chance to win the reverse raffle.

Thank you for your consideration.

Sincerely,

Norma Karst
2024 Show Chair
229-809-0025

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Grand Champion Sponsor - \$1,000

Choose your favorite set of events (Hunter/Jumper or Performance/Pleasure) and receive the VIP treatment throughout the horse show. Grand Champion Sponsors will receive:

- Banner provided with sponsor logo
- Sponsor logo on all printed material including t-shirts, printed ads and novelty items
- Full page advertisement in the official program book - 8.5" W x 11" H (vertical)
- Championship Class dedicated to sponsor
- 2 Autumn Classic t-shirts
- 2 Party tickets

Championship Sponsor - \$400

Choose your favorite Championship class and receive:

- Sponsor name on back of t-shirts
 - Full page advertisement in the official program book - 8.5" W x 11" H (vertical)
- Championship Class dedicated to sponsor

Participating Sponsor

It's participants like you who have made this show grow over the years. We appreciate your support and offer the following to our Participating Sponsors:

- 1/2 page ad, 8.5" W x 5.5" H (horizontal), in the official program book - \$200
- 1/4 page ad, 4.25" W x 5.5" H (vertical), in the official program book - \$100
- 1/8 page/business card ad, 4.25" W x 2.75" H (horizontal), in the official program book-\$50
- Name shown as a participating sponsor in our program book - \$25
- Party Ticket includes dinner, reverse raffle, live & silent auction - \$60 per person

Company/Family Name: _____

Address: _____

City, State Zip: _____

Email Address: _____

Telephone: _____

Payment Method: Cash: _____ Check #: _____ Party Ticket Qty: _____

Please make checks payable to Autumn Classic.
All sponsorship ads must be received and paid in full by Sept. 27, 2024

Please forward ad copy to autumnclassic1985@gmail.com.

PO Box 70273 - Albany, GA 31708
