



**Autumn Classic
Charity Horse Show
Post Office Box 70273
Albany, GA 31708**

www.theautumnclassic.com

Sponsorship Opportunities 2021

The Autumn Classic will host their 36th annual Charity Horse Show at the Georgia National Fair Grounds in Perry, Georgia, on November 12th, 13th & 14th, 2021. We are inviting your company and family to join us. Horse and rider teams from across the South will participate in disciplines of hunter/jumper, dressage, trail and pleasure/performance. Multiple generations of families participate at this show with riders ranging from age 5 to 60, each of whom gleam with excitement in the show ring. It's a family event that is full of fun and horses. Best of all, proceeds are given to charity.

This year's beneficiary is Hire Heroes USA, a non-profit, 501(c) (3) organization. Employment assistance is the #1 requested service from transitioning military members, and Hire Heroes USA provides that service to thousands each year. Through personalized service and support, we help veterans and military spouses get hired, and we help companies hire and retain them. To find out more information, we encourage you to visit their website at www.hireheroesusa.org.

In becoming a sponsor, you will be helping to make this year's show a great success, with a very worthy beneficiary. We offer various sponsorship levels, all including an ad in our show book. Please take the time to review our sponsorship forms and if you have any questions, contact Melinda Rich at autumnclassic1985@gmail.com. We hope that you will join us on this endeavor and consider a sponsorship. We would love to see you at the show to enjoy the ringside camaraderie at the Georgia National Fair Grounds facilities, admission is free.

Thank you for your consideration.

Sincerely,

Norma Karst
2021 Show Chair
229-809-0025

**Autumn Classic Charity Horse Show
Hiring Heroes USA
Sponsorship Opportunities 2021**

Grand Champion Sponsor - \$1,000

Choose your favorite set of events (Hunter/Jumper or Performance/Pleasure) and receive the VIP treatment throughout the horse show. Grand Champion Sponsors will receive:

- Banner provided with sponsor logo
- Sponsor logo on all printed material including t-shirts, printed ads and novelty items
- Full page advertisement in the official program book - 8.5" W x 11" H (vertical)
- Championship Class dedicated to sponsor
- 2 Autumn Classic t-shirts
- 2 Party tickets

Championship Sponsor - \$400

Choose your favorite Championship class and receive:

- Sponsor name on back of t-shirts
- Full page advertisement in the official program book - 8.5" W x 11" H (vertical)
- Championship Class dedicated to sponsor

Participating Sponsor

It's participants like you who have made this show grow over the years. We appreciate your support and offer the following to our Participating Sponsors:

- 1/2 page ad, 8.5" W x 5.5" H (horizontal), in the official program book - \$200
- 1/4 page ad, 4.25" W x 5.5" H (vertical), in the official program book - \$100
- 1/8 page/business card ad, 4.25" W x 2.75" H (horizontal), in the official program book-\$50
- Party Ticket includes dinner, reverse raffle, live & silent auction - \$50 per person

Company/Family Name: _____

Address: _____

City, State Zip: _____

Email Address: _____

Telephone: _____

Contact person: _____

Sold by: _____

Received by: _____

Payment Method: Cash: _____

Check #: _____

Party Ticket Qty: _____

Please make checks payable to Autumn Classic.

All sponsorship ads must be received and paid in full by Sept. 24, 2021

Please forward ad copy to autumnclassic1985@gmail.com.

PO Box 70273 - Albany, GA 31708